

**ANDREA PONZANO**  
*music composer / producer,*  
*sound designer and mixing engineer for film, tv*  
*and advertising*

Date of birth: 14/12/1972  
Place of birth : Milan – Italy



**CONTACTS:**

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● **Summary**

I lived and developed my career between Italy, Brasil, and United Kingdom. I composed and produced music, and took care of audio postproduction for some of the most important advertising agencies and video production companies like **Eurorscg, Saatchi&Saatchi, Ogilvy, Verba Ddb, Dadomani Studio, Armando Testa, Piana Films, Dlkwlowe, Leo Burnett, Dlvbbdo**, in many campaingns of prestigious brands like **Campari, Gsk, Danone Vitasnella, Ducati, Renault, Lavazza, Sky, Unilever, Rcs, Pampers, Halls**, among others.

In the film industry, I have composed soundtraks for short films, and worked in many feature films as a *mixing engineer, sound designer* and *sound editor*. In 15 years of professional experience, I have worked with internationally acclaimed directors such as **Dario Piana, Marcos Prado, Jose Padilha, Luiz Fernando Carvalho, Beto Brant**, among others.

In the record industry, I worked as an *audio engineer* and *Pro Tools operator* for several projects of **Universal Music Brazil**, and **Indie records** at the **Estudios Mega** of Rio de Janeiro.

● **Specialties**

Composition and production of **jingles and soundtracks** for Commercials, TV, Cinema - **sound design - 5.1 Surround Mixing - audio postproduction** - studio and **live sound engineering** - **sound recording on set** - **Digidesign Pro Tools Operator**, guitar player - bass player - analogic and digital mixer operator : SSL 9000, SSL 4000, NEVE VR, SSL Omnimix - EUPHONICS System 5 - YAMAHA O2R e OV - DIGIDESIGN CONTROL 24.

## ● Other skills

- Deep knowledge of the **relationship between music (and sound) and communication**, in his dramaturgical and marketing aspects, gained through years of collaboration with advertising professionals, film and television directors, and marketing managers.
- Good knowledge of the various steps in the **chain of audio/video production and postproduction** for tv and film, of the relative formats and technical standards.
- **Psychoacoustics**: the study on the subjective perception of sound and its psychological implications.
- Video editing on **Final Cut**
- Deep knowledge of **Mac os x** environment
- Adobe **Photoshop**

## ● Professional experience

### ◆ Taboo Music Productions - R.P.P.A. srl - Milan

**Music composer / producer - sound designer - mixing engineer - co-founder**  
**April 2006 – Present**

I take care of **music composition / production** and all aspects of **audio postproduction** for advertising, television, film, radio: from the composition of **original jingles and soundtracks**, to **sound design** and **5.1 surround mix**, from ADR and voice over casting and production, to sound recording on location. Acting personally in every stage of the process, as well as **coordinating** staff and suppliers (musicians, speakers, sound engineers, etc. ..), **supervising** projects until final delivery in broadcast or film quality, for any country and media; dealing directly with either the creative and technical departments of advertising agencies and video production companies, as well as the marketing department of final customers.

Below some of the productions and credits for this period (videos of all works are on my site [www.andreaponzano.it](http://www.andreaponzano.it)):

#### COMMERCIALS

- **Telecom Italia - "Nuvola italiana"**(5 TV ads for national italian campaign - *Agency*: Dlvbbdo, *direction*: Dadomani): music composition and production, sound logo, sound design, voice over production and direction.
- **Signal - "White now gold"** (TV ad for international campaign - *Client*: Unilever - *Agency*: Dlklowe London - *Production*: Piana film - *direction*: Dario Piana): music composition and production, sound design.
- **Campari Bankes "Drink a story"** (web ad for italian national campaign - *client*: Campari - *Agency*: Bcube - *direction*: Dadomani): Music composition and production, sound design.

- **Audi Bank of Lebanon** (2 TV ads for middle east campaign - *Agency*: Leo Burnett Libano - *production*: wonderful productions): sound design.
- **Gsk "Godiamoci l' inverno"** (3 tv animation ads for italian national campaign - *Agency*: Ogilvy, *direction*: Dadomani): composition and production of original musics, sound design, dubbing and voice over casting and production.
- **Vitasnella "Personal trainer"** (TV ad for italian national campaign - *Agency*:Eurorseg): music composition, sound design, audio postproduction.
- **Lavazza "Favola"** (cinema and tv ad. for international campaign - *Agency*: Armando Testa - *direction and animation*: Dadomani): music composition and production, sound design, mix 5.1.
- **Lavazza "Wimbledon"**: ( TV and web ad for international campaign: *Agency*: Armando testa): sound design, audio postproduction.
- **Campari Soda** (6 ads for italian campaign - *Agency*: Verba Ddb): music composition and production, sound design, audio postproduction.
- **Renault "E' tempo di cambiare"** (Web ad for national campaign - *Agency*: Saatchi&Saatchi): sound design, audio postproduction.
- **Ducati "Logomania"** (7 web ads for international campaign - *production*: the box filmes *Direction dadomani*): original music composition and production, sound design.
- **Sky tv** (2 TV promo for Sky cinema channel - *direction*: Dadomani): original musics composition and production, audio postproduction.

#### FILMS:

- **O homem bomba** (brazilian short film - *Direction*: Tarcisio Lara Puiati - *production*: Caju filmes): soundtrack composition, 5.1 surround music mix.
- **Garoto de aluguel** (brazilian short film - *Direction*: Tarcisio Lara Puiati - *produzione*:Caju filmes): composition and production of the song *Al Macello*.
- **Baby B.** (italian short film - *direction*: Umberto Voci - *production*: Ictus Studio): original soundtrack, sound design.
- **Dimmi solo dove e quando** (italian short film - *direction*: Davide Pannucci - *produzione*: Tuae film): sound design, 5.1 surround mix.

#### ◆ **ESTUDIOS MEGA - Rio de Janeiro** **Sound Engineer, Sound Designer, Pro Tools Operator** **October 1999 – March 2006 (7 years)**

- Mixing engineer and sound designer for film, tv, advertising.

- Audio engineer and Pro Tools operator for record industry.

Estudios Mega is one of the most renowned audio/video posproduction facilities in latin america, and one of the most important recording studios.

Some of the projects I have worked in this period:

#### FILMS:

- **O invasor** (Best latin film at Sundance fest.) *direction*: Beto Brant.  
Sound editor

- **Lavoura arcaica** (Best artistic contribution at Montreal film fest.) *direction:* Luiz Fernando Carvalho.  
Assistent 5.1 surround mix, sound editor
- **Onibus 174** (Best documentary film, festival BR - Emmy award for outstanding cultural & artistic programming) - *direction:* Marcos Prado and José Padilha (director for *tropa de elite* - best film at Berlino film fest).  
Sound design.
- **Achados e perdidos** (Best sound at Curitiba fest.) - *direction:* Eduardo Albergaria - *production:* Urca filmes.  
Sound design, 5.1 surround mix.
- **Estamira** (Best film at festival BR) - *direction:* Marcos Prado - *production:* Zazen.  
Sound design e TV mix.

#### MUSIC INDUSTRY:

- **Como e' que se diz eu te amo (Legião urbana)** - emi - pro tools operator, sound editing
- **Jorge aragão ao vivo convida - Universal music** - sound editing, pro tools operator
- **Luiz melodia dvd ao vivo convida - universal music** - sound editing - pro tools operator
- **Ao vivo 15 anos (tibo de jah) - universal music** - voice and performig direction, digital editing, pro tools operator.

## ● Education

- ◆ IAM GUEST - Centro de Aperfeiçoamento Musical - Rio de Janeiro  
Guitar, Harmony  
2000 – 2002

Harmony applied to the guitar, through the study of popular brazilian music (bossa nova, samba, mpb)

- ◆ WORKSHOP MUSIC AND ANIMATION, by Normand Rogers  
Centro cultural Banco do Brasil (Rio de Janeiro) - 2000

Normand Rogers is one of the most renowned composers and sound designers for animation films, winner of 6 *Oscar* awards.

- ◆ SAE TECHNOLOGY COLLEGE - London  
Audio engineer Diploma  
1996 – 1998

Studio and live audio engineering, microphone techniques, music theory, digidesign pro tools, neve VR, SSL 4000, YAMAHA O2R, live recording, mixing, music production.

- ◆ FREE SOUND - Milan:  
Guitar, harmony, composition and ensemble music.  
1989 -1992
- ◆ EMIT - Milano  
Audio engineering  
1994-1995
- ◆ UNIVERSITA' DEGLI STUDI DI MILANO  
Modern literature (incomplete)  
1991 – 1994
- ◆ SCIENTIFIC HIG SCHOOL VITTORIO VENETO - MILANO  
1987 – 1992

● **Languages**

Mother tongue: Italian

	Understanding				Speaking				Writing	
	Listening		Reading		Spoken interaction		Spoken production			
<i>English</i>	C2	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user		
<i>Portuguese</i>	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
<i>Spanish</i>	C1	Proficient user	C1	Proficient user	B1	Independt user	B1	Independt user	A2	Basic user

● **Other activities**

Guitar teacher, volunteering, FIE certificate (Feuerstein instrumental enrichment), travelling, reading, cinema, sports.

● **Other informations**

Willingness to travel and / or transfers. Holder of a VAT, and in any case interested in evaluating different forms of collaboration.